

Speaker Biographies

Day 3: Private Sector Climate Leadership



Accelerating Climate Action

Unlocking Private Sector Finance for Sustainable Landscape Management



Day 3: Private Sector Climate Leadership

Welcome and Workshop Overview



John Ehrmann, Meridian Institute

John Ehrmann is a Senior Partner and co-founder of Meridian Institute. He leads a wide range of projects, including those focusing on agriculture, land use, tropical forests, climate change, energy, and oceans. A highlight of his tenure at Meridian is leading the first Secretariat of the Tropical Forest Alliance, a global public-private partnership that works to reduce tropical deforestation associated with palm oil, pulp, soy, and beef. In addition to his international credentials, he also has extensive experience advancing U.S. environmental policy, including launching the Joint Ocean Commission Initiative (JOCI) and mediating the development of an agreement to reduce mercury emissions associated with the automobile industry.

Deep Dive II: ISFL Private Sector Theory of Change – The Example of Livestock in Colombia



Jean-Dominique Bescond, World Bank Group

Jean-Dominique Bescond is a Senior Private Sector Specialist at the Climate Change Unit of the World Bank. He is leading the development of Private Sector strategies in the Forest Carbon Partnership Facility (FCPF) & BioCarbon Fund Initiative for Sustainable Forest Landscapes (ISFL) portfolios, with the objective to crowd in private investment and reinforce synergies among sustainable landscapes management programs. He has 15+ years of professional experience working with multilateral development bank, bilateral cooperation, and agribusiness companies mainly in Western and Central Africa, focusing on sustainable productions and sourcing of commodities. He holds a Master of Science degree in Environmental Management of Ecosystems and Tropical Forest, from ENGREF, Montpellier and a master's degree in Rural Development from IFAID, Bordeaux.



Dieter Fischer, International Finance Corporation (IFC)

Dieter Fischer is the Regional Lead for Advisory Services in Latin America and the Caribbean, working with agribusiness companies in beef, dairy, soy, cocoa, coffee and horticulture supply chains. He has 38 years of experience in agricultural development and smallholder supply chains. This includes experience in linking farmers and producer organizations to agribusinesses, increasing access to agri-inputs, extension system design, trade association development and results measurement. Sector expertise includes coffee, maize, groundnuts, cassava, rice and sesame. He holds a Bachelor's Degree in Biology from Albion College and a Master's degree from Rutgers University in Agricultural Engineering.



Mariángela Ramírez, World Bank Group

Mariángela Ramírez is a Senior Agriculture Economist at the Latin America Agriculture and Food Practice of the World Bank. She is coordinating one of the Advisory Services and Analytics (ASA) projects of the World Bank in the Orinoquía region of Colombia and she is also actively supporting the World Bank's agriculture activities in that country. Mariangela has 13 years of experience working with international development organizations, impact investment funds, management consulting firms, and agricultural enterprises. Much of her work has been focused on the intersection of finance and sustainability, with a strong concentration in agriculture. Often this has involved facilitating connections between development funds / impact capital and vulnerable Latin American farming communities in pursuit of market-based sustainability solutions. Mariangela holds a bachelor's degree with a specialization in Banking and Finance from the Universidad Latina de Costa Rica and an MBA with a concentration in Economics and Sustainable Development from INCAE Business School.



Eirivelthon Lima, World Bank Group

Eirivelthon Lima's work involves the design and execution of loans and technical cooperation in the field sustainable resource management, rural development, climate change and agriculture development. His work also involves high level sector dialogue with government authorities and private sector and advanced sector and economic studies. He holds a BSc in Forestry from Universidades Federal Rural da Amazônia (UFRA), a MSc in Natural Resource Management from Yale School of Forestry and Environmental Studies (FE&S), and a PhD in Natural Resource Management and Economics at Virginia Tech (VT).



Marie Paviot, World Bank Group

Marie Paviot is a Senior Agriculture Economist at the Agriculture and Food Unit for the Latin America and Caribe region of the World Bank. She is co-leading the Orinoquia Sustainable Integrated Landscape Program in Colombia, focusing on the development of sustainable and low-carbon agricultural value-chains. She has 15+ years of professional experience working with multilateral development bank, bilateral cooperation, and farmers organizations, focusing on developing sustainable and inclusive agricultural value-chains. She holds a Master of Science degree in Agronomy and Agricultural Science, from ISARA/SupAgro, France and a MSc in Agriculture Economy from Agro-Paris-Tech, France.



Fernando Leyva, Biocarbono Orinoquia, World Bank

Fernando Leyva is a senior agribusiness consultant. He has 12+ years of professional experience working with the Colombian cattle and palm oil producer federations, 5+ years with public institutions as the Agricultural and Rural Ministry and the National Planning Department, and 4+ years with international cooperation initiatives. He is leading the sustainable land use management component of World Bank's Orinoquia's Biocarbon project. Its objective is the generation of information, capacities, and incentives required to reduce AFOLU GHG emissions from unsustainable land-use and land-use changes. He holds a Master of Science degree in Agricultural Economics from Laval University, Canada.



Felix Teillard, World Bank Group

Félix Teillard is a livestock and climate change specialist. He holds a PhD in agroecology and has 10 years of experience with FAO and the World Bank on livestock environmental sustainability issues - natural resources, biodiversity and climate change. He has supported livestock development projects to enhance their environmental, climate change mitigation and adaptation co-benefits, through modeling, indicator development, capacity building and MRV systems development. This included a contribution to the ISFL methodological requirements to account for emission reductions from livestock.



Paulo Moreira, Hacienda San Jose Colombia

Born in Brazil, Paulo Moreira earned his bachelor's degree in engineering from the Instituto Militar de Engenharia. Since then, he has spent most of his career in the financial and consulting industries in Brazil and the United States. He worked at Banco Santander Brasil from 2001 to 2005, when he began his MBA at New York University. In 2007, after completing his MBA, Paulo joined McKinsey & Company, as an associate. In 2009, Paulo left McKinsey to work for Credit Suisse Brazil, leading deals in M&A, ECM and DCM. In 2011, he left Credit Suisse to join Sovereign Bank in Boston as head of digital channels. Paulo left Sovereign Bank in 2013 to lead Impacto Capital Group.



Marthe Tollenaar, &GreenFund / SAIL Ventures

Marthe manages the design and roll-out of SAIL Ventures' impact and ESG vision throughout the &Green portfolio, for existing and prospective investments. Marthe has extensive experience in the development and implementation of ESG strategies in asset management, particularly in forestry and agriculture across emerging market geographies in Africa and Southeast Asia. Prior to joining SAIL Ventures, she was stationed in Singapore, leading the implementation of New Forests' ESG strategy in their Southeast Asian portfolio.

Deep Dive III: Forest-Smart Mining: Nature-based Solutions Opportunities for the Mining Sector



John Drexhage, World Bank Group

John has worked on issues related to climate change, sustainable development and implications for resource based economies for 30 years. Most recently he is working with the World Bank, helping to develop and launch the concept of Climate Smart Mining.



Ellysar Baroudy, World Bank Group

Ellysar Baroudy is a Lead Natural Resource Management Specialist, at the World Bank, currently focused on West Africa and the Sahel. Elly holds a PhD in Aquatic Resources Management and has worked for many years on climate and on natural resource management, terrestrial and aquatic. Prior to joining the Environment Practice group, Elly was in the Climate Change Group where she was the Lead Carbon Finance Specialist & Coordinator for the Forest Carbon Partnership Facility and the BioCarbon Fund. She is passionate about all things environment and climate.



Pippa Howard, Fauna & Flora International

Pippa Howard is the Director, Corporate Sustainability at Fauna & Flora International. Pippa has degrees in Environmental Science, Marine Biology, Zoology and Development Management. She is a registered Professional Natural Scientist with over 30 years' experience in a variety of spheres of biodiversity conservation, environmental management, impact assessment, development and sustainability. She has worked on projects in over 25 countries. Pippa directs and is responsible for FFI's initiatives and partnerships with multinational corporations and is a specialist in extractives and energy sector environmental management, Lender Environmental and Social Safeguards compliance, biodiversity risk assessment, action planning and management and nature-based solutions.



Fatoumata Binta Keita, International Finance Corporation (IFC)

Soledad Requejo is an Operations officer at the International Finance Corporation, the private sector arm of the World Bank Group. Soledad leads IFC's advisory work in the cocoa sector in Latin America and is also part of the team delivering advisory and upstream work across other agribusiness sectors. She is passionate about working with clients in innovative projects that bring financial, social and economic sustainability. She graduated as an economist from the University of Maryland and holds an MBA from the Johns Hopkins University. Since joining IFC in 2004, Sol became highly experienced in the design and implementation of advisory projects in the manufacturing and agribusiness sectors.



Ian Hudson, Anglo American

Ian is the current Head of Nature-based solutions and Ecosystems at Anglo American. Ian joined Anglo American in 2020 as the Head of Environment after spending 15 years in the Energy sector in a range of different leadership roles in Sustainability, QHSE, HR, Operations, Marketing and also time as a portfolio CEO in private equity. Ian and his team work across a range of areas in the Environmental space ranging from Biodiversity, Rehabilitation, Restoration, Physical Climate Change Risk, Microbiology and beyond. Ian is a taskforce member of the TNFD and also drives partnerships and engagement with a range of organisations that help to shape and support Anglo Americans commitments as part of its Sustainable Mining Plan. Ian is also a taskforce member of the recently formed TNFD and has background in marine science with a PhD in Deep Ocean Ecology. Ian also supports a non-profit conservation organisation focusing on the understanding and protection the ocean habitats off the coast of Mozambique.

Thomas Maddox, CDP



Oliver Hanke is the Chief Sustainability Officer and Chief Marketing Officer at 12Tree GmbH, a pioneer in deeply sustainable nature-based investments –with a goal to make direct carbon sequestration, holistic social impact and biodiversity investible for institutional and professional investors. The company manages today 20'000 hectares of agroforests with a key expertise in cacao. Born and raised in Germany, Oliver holds a MA in Economics and can look back at a 15 year career in UK Corporate Real Estate and Swiss Wealth Management before dedicating himself to the field of sustainable agroforestry investments. In the last 10 years he held roles as CEO of the Global Sustainable Agroforestry Fund and CIO at Nature bank Asset Management before becoming a founding member of 12Tree in 2016.



Elree Winnett Seelig, Citi

As Senior Director Cocoa Life, Cédric leads and drives our Cocoa Life holistic program. Through Cocoa Life, we tackle the complex underlying and systemic challenges that cocoa farmers and their communities face –namely poverty -that threaten a sustainable supply. We enable and empower the farmers and communities we partner with to drive their own development and work in partnership across the public and private sectors to innovate and invest in solutions that improve the economics of cocoa farming and limit its impact on the environment. Cedric has 15+ years of professional experience working in cocoa and sustainability. Prior to joining Mondelez International, Cedric was Director for Sustainable Cocoa at Ecom. He also gained significant experience as trader in Switzerland and earlier as Managing Director in Nigeria setting up and managing Ecom's operations for close to 4 years. Cedric has lived in Nigeria, Switzerland, Côte d'Ivoire and is now located in Belgium. He holds a master degree in Business from the University of ICHEC in Brussels.

Scaling Private Sector Ambitions and Delivering Landscape Level Results: Lessons Learned in Brazil



Nadia Bishai, CDP

Nadia Bishai is the current Associate Director of the Forest Program at CDP. She has over 15 years of experience managing global transformational programs, ten of which were spent in the agribusiness sector. Over the past year and a half, Nadia has additionally led the CDP forest program's work in the area of landscape and jurisdictional approaches as a catalyst to enable the decoupling of deforestation from commodity production. Nadia is an engineer by training and a graduate from the Harvard Business School MBA program.



Marcela Paranhos, IDH & PCI Institute

Economist, expert in sustainable finance, carbon finance, climate mitigation and adaptation strategies, land use change, subsidy implementation and ESG risk management. With 18 years of experience in sustainable project development focused on agriculture, sector decarbonization policies, corporate sustainability and performance assessment platforms. Experience in implementing programs based on the landscape approach, covering long-term land use planning and production inclusion-protection strategies.



Lucio Vicente, Carrefour, Brazil

With a degree in Social Communication from Anhembi Morumbi University, a post-graduate degree in Marketing Management from Fundacao Armando Alvares Penteado-FAAP, and a specialization in Social Sciences from ABPS/FEBRAP, he is currently Director of Corporate Affairs and Sustainability at the Group-Carrefour Brazil, and has led the company's marketing, customer relations, and communications departments. He has also worked for Banco Pan Americano and ABNAMRO Bank. In his career, he has won the EY Sustainability Award with a base and support for local producers in 2009, five executive awards from Época Magazine Reclame Aqui (2014-2018) as the best seller in the retail and food service categories in Brazil. He is co-author of the book 'The Encounter with Sustainability: Contributions from Psychodrama', released in 2020 by Polo Books Publisher.



Leonel Almeida, Marfrig

Veterinarian (Federal University of Uberlândia), Master in Animal Welfare/Economics (UNESP-Jaboticabal). More than 20 years of experience in renowned companies of the protein sector, in the national and international market. 12 years at Marfrig exercising the following functions Livestock Manager, Regional Manager of Purchase of and Sustainable Cattle Raising Manager. Career with professional performance in different sectors (Federal Inspection Service, Livestock Projects, Cattle Purchase, Relationship with cattle ranchers and Cattle Ranching Sustainability). He is one of those responsible for the Marfrig Green+ program, an unprecedented project in the livestock chain main objective is to produce while preserving the Brazilian biomes, especially the Amazon and Cerrado. Knowledge in the meat area, from obtaining the animal for slaughter to mastering the production process, methodologies for geospatial monitoring and control of strategic information from suppliers of animals for slaughter, processing and commercialization of meat.

Priorities in the Year Ahead & Closing



Nicolette Bartlett, CDP

Nicolette Bartlett is the Chief Impact Officer at CDP-CDP is an international not-for-profit organization providing the global environmental disclosure-based tracking system. In her role, Nicolette is responsible for leading on strategy development for the organization as part of CDP's Executive Leadership Team and manages the Impact Department, responsible for Environmental Impact and Thought Leadership, Development, Communications, and Measuring, Evaluation and Learning. Nicolette previously held the positions of Global Director of Climate Change at CDP and Carbon Pricing Director and has been the lead author of many CDP publications. Before joining CDP Nicolette was a Senior Program Manager at the University of Cambridge Institute for Sustainability Leadership, leading on international climate policy projects; including the international engagement of The Prince of Wales's Corporate Leaders Group, developing a Green Growth Platform in Pacific Alliance countries, supporting the development of business groups on climate change and research analyzing the role that non-state actors play in driving down emissions. Nicolette sits on various global climate-related advisory boards and is a Senior Associate at the University of Cambridge Institute for Sustainability Leadership.



Roy Parizat, World Bank Group

Oriane Plédran is currently the Head of Sustainability of Andean Cacao. She is leading the sustainability strategy of the company with the objective to provide inclusive, regenerative and carbon neutral cocoa supply. She has a 10 yrs' experience in contract farming, rural development, agroforestry and public-private partnerships. She holds a PhD in Economics on agroforestry partnerships in cocoa and coffee value chains and a master's degree in Sustainable Development in Developing Countries from CERDI and a master's degree in International Relations from Sciences Po Lyon.



Leslie Durschinger, Terra Global

Leveraging 20 years of experience and a proven track record in the financial services industry, Ms. Durschinger founded Terra Global Capital in 2006 to promote results-based approaches to sustainable landscape management through climate smart agricultural and reducing deforestation. Ms Durschinger is recognized as a pioneer and innovator in alignment of development values and financially viable approaches to sustainable landscape management. Terra is now the leader in forest and agriculture program development, GHG analytics and business model development, providing technical expertise their global client base of governments, NGOs, and private companies in a collaborative and participatory manner. Under Durschinger's leadership Terra has structured risk mitigation instruments, trust funds and private equity funds to drive investment capital to sustainable agricultural production and forest management.

Prior to Terra, Ms. Durschinger held senior management positions in the areas of derivatives trading, investment management, algorithmic trading, risk management, and securities lending. She the Chair of the International Emission Trading Associations REDD+ working group, and is a member of the Verified Carbon Standard (VCS) AFOLU Steering Committee, REDD+ Social & Environmental Standards Committee, VCS JNR Permanence Work Group, Coalition on Agricultural Greenhouse (C-AGG) Advisory Committee and W+ Standard Advisory Council. Ms. Durschinger and her family make small production olive oil on their farm in Mendocino County. Among her previous employers are JP Morgan, Merrill Lynch, Barclays Global Investors and Charles Schwab