



# Accelerating Climate Action

## Unlocking Private Sector Finance for Sustainable Landscape Management



**10-12 MAY 2022**

Time Zone	Start Time in Time Zones
Eastern Daylight Time (EDT)	8:00 AM
British Summer Time (BST)	1:00 PM
Central European Summer Time (CEST)	2:00 PM
Western Indonesian Time (WIB)	7:00 PM

Registration: [CLICK HERE](#) to register

Language options available: English, Spanish, French, and Portuguese

### MEETING DESCRIPTION:

Back for a third year, this popular three-day online workshop organized by the World Bank, the International Emissions Trading Association (IETA) and CDP will explore the critical role of public-private partnerships in achieving sustainable landscapes. Building on the results of the 2021 workshop, the event will highlight the importance of private sector leadership to drive climate action. Key themes will include tracking evolutions in the climate and nature landscape, exploring a range of mechanisms to access climate finance, and promoting collaboration to accelerate action.

### TUESDAY, 10 MAY 2022

#### Day 1: The Evolving Climate and Nature Landscape

8:00 – 8:15 **Welcome and Workshop Overview**

*John Ehrmann, Senior Partner, Meridian Institute*

Welcome participants, provide workshop overview, highlight key themes, and review Day 1 agenda.

8:15 – 8:35 **Opening Remarks**

*Bernice Van Bronkhorst, Global Director, Climate Change, World Bank Group*

*Thomas Maddox, Global Director, Forests and Land, CDP*

*Dirk Forrister, President and CEO, International Emissions Trading Association (IETA)*

Opportunity for co-host representatives to welcome participants, share their perspectives, and highlight desired outcomes.

8:35 – 9:05 **Updates: COP26 and the Global Landscape**

*Moderator: Andrea Bonzanni, International Policy Director, International Emissions Trading Association (IETA)*

*Panel:*

- *Lisa DeMarco, Senior Partner and CEO, Resilient LLP*
- *Malek Al-Chalabi, Senior Carbon Pricing Policy and Advocacy Advisor, Shell*

The global climate, carbon, and nature landscape has evolved significantly since last year, with major commitments and pledges, and significant decisions made by business leaders and governments at COP26. This session will explore how these developments have advanced the outlook on climate policy and carbon markets—including a deep dive into Article 6 of the Paris Agreement.

9:05 – 9:45 **Collaborative Approaches to Advance Supply Chain Resilience**

*Panel:*

- *Miriam Garcia, Senior Policy Manager, CDP (Moderator/Presenter)*
- *Raoni Rajão, Associate Professor, Federal University of Minas Gerais (UFMG)*
- *Susy Yoshimura, Sustainability Director, GPA Holding*

Collaboration is key to achieve resilience and reduce deforestation in supply chains. In this session, we will present how companies are advancing against forest commitments and showcase a collaborative initiative under development by the private sector and other relevant stakeholders to address traceability issues in commodities value chain.

9:45 – 10:25 **Carbon Market Developments**

*Panel:*

- *Katie Sullivan, Managing Director, International Emissions Trading Association (IETA) (Moderator/Presenter)*
- *Alfredo Nicastro, Senior Vice President - Head of Carbon Markets, StoneX*
- *William Pazos, Co-founder and Managing Director, AirCarbon*

Carbon markets have been booming in recent years, with significant interest and demand from buyers and investors, and increased scrutiny from civil society and academia. This session will take stock of the developments in carbon markets over the past year, including new initiatives looking to support market integrity, new tools to access pricing data, and more.

10:25 – 10:40 **Break**

10:40 – 11:20 **World Bank: Climate Finance Approaches and Actions for Sustainable Landscapes**

*Moderator: Joseph Dickman, Senior Climate Change Specialist, World Bank Group*

*Panel:*

- *Carolina Monsalve, Lead Climate Change Specialist, World Bank Group*
- *Erwin De Nys, Practice Manager, Climate Funds, World Bank Group*
- *Simon Whitehouse, FCPF's Fund Manager, World Bank Group*

This session will cover the World Bank Group's (WBG) position on the latest global policies and pledges, its investments in climate change and emission reduction programs, and how it is implementing action on the ground, in partnership with country clients and the private sector.

11:20 – 11:50 **Integrating Sectors and Issues to Amplify Impact: Voices from Colombia and Mozambique**

*Panel:*

- *Aristides Muhate, MRV Coordinator, Fundo Nacional de Desenvolvimento Sustentável, Mozambique*
- *Alex Saer, Climate Change Director, Ministry of Environment and Sustainable Development, Colombia*

Collaboration across governments, private sector, and civil society is critical to achieve sustainable landscapes. This session will showcase successful cross-sector efforts, lessons learned, and opportunities to expand collaboration to amplify impact.

11:50 – 12:00 **Overview of Next Day and Closing Remarks**

*John Ehrmann, Senior Partner, Meridian Institute*

Summarize key insights from Day 1 and preview Day 2.

## **WEDNESDAY, 11 MAY 2022**

### **Day 2: Financial Mechanisms to Accelerate Climate Action**

8:00 – 8:10 **Welcome and Day 2 Overview**

*John Ehrmann, Senior Partner, Meridian Institute*

Welcome participants and review Day 2 agenda.

8:10 – 8:40 **Scaling Carbon Markets: Challenges and Opportunities for Building Supply**

*Moderator: Simon Henry, Director of Carbon Market Development, International Emissions Trading Association (IETA)*

*Panel:*

- *Justin Cochrane, Founder and CEO, CarbonStreaming*
- *Gautier Quéru, Managing Director , Head of the Land Degradation Neutrality Fund, Mirova*
- *Christina Magerkurth, Managing Director, Architecture for REDD+ Transactions, Secretariat at Winrock International*

To meet ambitious climate targets, we need to understand the opportunities and barriers associated with significantly scaling carbon markets. This session will explore these considerations with an eye toward ensuring the supply of credits can flourish and funds can flow to high-integrity projects.

8:40 – 9:20

### **Making Climate Finance Work for All**

*Moderator: Leslie Durschinger, Founder, CEO, CIO, Terra Global*

*Panel:*

- *Enric Arderiu Serra, Global Head of Environmental Products, Mercuria Energy Trading S.A.*
- *Edward Rumsey, Managing Partner, Permian Global*

One of the big questions as we strive to scale the carbon market is how do we get money on the ground to support projects? Join this session to explore the details of building bankable credits, deal structures, and how to support transparency and integrity, to make climate finance work for all.

9:20 – 10:00

### **Innovative MRV Systems and Transaction Registries: Key Partners for Unlocking Finance and supporting sustainable production systems**

*Panel:*

- *Andrés Espejo, Senior Carbon Finance Specialist, World Bank Group*
- *Julián Gonzalo Jiménez, Senior Carbon Finance Specialist, World Bank Group*
- *Ana Sebastián López, Business Development Manager, GMV*

The session will showcase how by implementing monitoring, reporting, and verification (MRV) systems and transactional platforms using innovative technologies, climate finance can be unlocked, emission reduction (ER) payments efficiently and transparently produced, and sustainable agriculture and forestry supported to access markets.

10:00 – 10:15

**Break**

10:15 – 11:50

### **Deep Dive I: Agroforestry as a Viable Climate Solution: The Case of Cocoa**

*Panel:*

- *Yohann Fare, Sustainability & Social Impact Manager, Kinomé /*
- *Elikplim Komla Abotsi, Senior Consultant, Kinomé*

- *Cédric van Custem, Senior Director Cocoa Life, Mondelez International*
- *María Soledad Requejo, Operations Officer, International Finance Corporation (IFC)*
- *Oriane Pledran, Head of Sustainability, Andean Cacao*
- *Oliver Hanke, Chief Sustainability Officer, 12Tree*

This session will focus on the opportunity of agroforestry models as a solution to respond to current “no deforestation” market trends, import regulations and climate pledges, providing practical examples of viable business models on cocoa from West Africa and Latin America.

**11:50 – 12:00 Overview of Next Day and Closing Remarks**

*John Ehrmann, Senior Partner, Meridian Institute*

Summarize key insights from Day 2 and preview Day 3.

## **THURSDAY, 12 MAY 2022**

### **Day 3: Private Sector Climate Leadership**

**8:00 – 8:10 Welcome and Day 3 Overview**

*John Ehrmann, Senior Partner, Meridian Institute*

Welcome participants and review Day 2 agenda.

**8:10 – 9:40 Deep Dive II: ISFL Private Sector Theory of Change – The Example of Livestock in Colombia**

*Panel:*

- *Jean-Dominique Bescond, Senior Private Sector Specialist, World Bank Group (Moderator/Presenter)*
- *Dieter Fischer, Lead for Agribusiness Advisory Services in Latin American and the Caribbean, International Finance Corporation (IFC)*
- *Mariángela Ramírez Díaz, Senior Agriculture Economist, World Bank Group*
- *Eirivelthon Lima, Senior Agriculture Economist, World Bank Group*
- *Marie Paviot, Senior Agriculture Economist, World Bank Group*
- *Fernando Leyva, Component 2 Leader, Biocarbon Project, Ministry of Agriculture and Rural Development, Colombia*
- *Felix Teillard, Livestock and Climate Change Specialist, World Bank Group*
- *Paulo Moreira, Hacienda San José Colombia*
- *Marthe Tollenaar, Impact & ESG, &GreenFund / SAIL Ventures*

This session will present an initial overview of the ISFL’s Private Sector Theory of Change, followed by the case of Orinoquia’s livestock activities whereby working at three distinct

levels towards the implementation of low-carbon practices, further climate finance can be unlocked.

9:40 – 10:35

### **Deep Dive III: Forest-Smart Mining: Nature-based Solutions Opportunities for the Mining Sector**

*Moderator: Fatoumata Binta Keita, Operations Officer & Country Lead, International Finance Corporation (IFC)*

*Panel:*

- *John Drexhage, Climate Advisor, World Bank Group*
- *Ellysar Baroudy, Lead Natural Resources Management Specialist, World Bank Group*
- *Pippa Howard, Director, Corporate Sustainability, Fauna & Flora International*
- *Ian Hudson, Head of Nature-Based Solutions and Ecosystems, Anglo American*
- *Thomas Maddox, Global Director, Forests and Land, CDP*
- *Elree Winnett Seelig, Head of Environmental, Social and Governance for Markets and Securities Services, Citi*

This session will provide an opportunity to discuss and advance the concept and practice of Forest Smart Mining at large-scale by examining the opportunities to take advantage of Nature-based Solutions (NbS) and use innovative financial instruments.

10:35 – 10:50

### **Break**

10:50 – 11:30

### **Scaling Private Sector Ambitions and Delivering Landscape Level Results: Lessons Learned in Brazil**

*Moderator Nadia Bishai, Associate Director, CDP*

*Panel:*

- *Marcela Paranhos, Global Carbon Finance Manager, IDH & Investment Committee Coordinator, PCI Institute*
- *Lucio Vicente, Corporate Affairs and Sustainability Director, Carrefour, Brazil*
- *Leonel Almeida, Sustainability Manager, Marfrig*

This session will bring together actors from the public and private sector in Brazil to discuss the lessons learned from their collaboration to improve socioeconomic and environmental conditions and deliver local, tangible results within a landscape. Join to hear about the successes of a landscape initiative and how a government is creating the enabling environment to further private sector intervention and fill the landscape performance gap.

11:30 – 12:00

### **Priorities in the Year Ahead & Closing**

*Moderator: John Ehrmann, Senior Partner, Meridian Institute*

*Panel:*

- *Nicolette Bartlett, Chief Impact Officer, CDP*
- *Roy Parizat, Fund Manager for the BioCarbon Fund - Initiative for Sustainable Forest Landscapes (ISFL), World Bank Group*
- *Leslie Durschinger, Founder, CEO, CIO, Terra Global*

To conclude, co-hosts will offer reflections and insights shared during the workshop and specify opportunities to accelerate climate action through increased collaboration, attention at global events, and measuring progress.

