



***CLIMATE FINANCE FROM PRIVATE
SECTOR FOR PROJECTS AND
JURISDICTIONAL REDD+
PROGRAMS***

Climate Finance from Private Sector for REDD+ Programs

What is Climate Finance?

- Results-based and/or market payments for emission reductions/removals
- Financing includes
 - Upfront investments to fund initial implementation costs
 - On-going purchases of emissions reductions/removals
 - Investments in commercially viable forest conservation, reforestation, agricultural and non-timber forest products' businesses
- Market trends
 - Large increase in demand, willingness to provide upfront funding
 - Focus on “Nature-based solutions” and producing social and biodiversity benefits
 - Prepared for large scale projects while seeking jurisdictional alignment/pathways

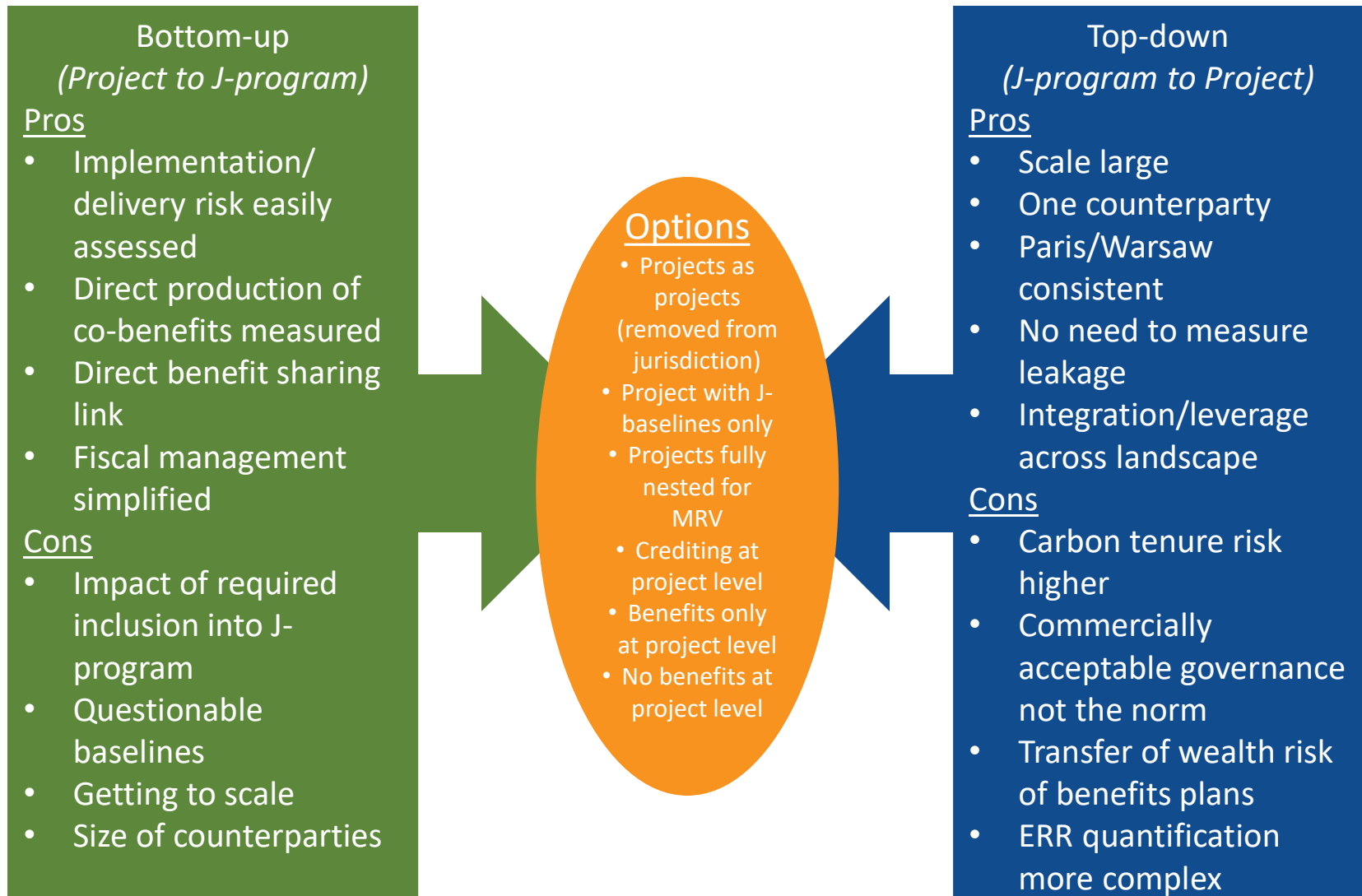
Private Sector Funders

- Oil and Gas/Extractives (e.g. Eni, Shell, BP, Total, BHP)
- Technology (e.g. Microsoft, Apple, HP)
- Retail (e.g. Amazon, Starbucks, Disney)
- Automotive (e.g. Volkswagen, BMW)
- Airlines
- Taxed Entities in Domestic Programs (e.g. Colombia, California)
- Specialized Investment Funds

Private Sector Engagement Conditions



Transactions Happening Bottom-up and Top-down



REDD+ Governments May be Difficult to Engage

Private Sector Climate Finance Benefits	Governments Challenges in Engaging
<ul style="list-style-type: none"> • Upfront funding provided 	<ul style="list-style-type: none"> • Do not understand Investment Readiness requirements
<ul style="list-style-type: none"> • Long-term purchase agreements provide predictable income stream 	<ul style="list-style-type: none"> • Operationalizing a dedicated governance entity difficult
<ul style="list-style-type: none"> • Outcomes are quantified and audited 	<ul style="list-style-type: none"> • Contractual agreements complex and unknown
<ul style="list-style-type: none"> • Focuses on moving away from “business as usual” 	<ul style="list-style-type: none"> • Donor recipient mentality differs from reimbursable funding mentality
<ul style="list-style-type: none"> • Leverages technology, political and other strengths of private sector partner 	<ul style="list-style-type: none"> • Securing approvals for lead agency authority, uncertain path, long lead times
<ul style="list-style-type: none"> • Large pools of capital 	<ul style="list-style-type: none"> • Pre-conditions of other RBP agreements

Investment Readiness Requirements for Private Sector

1. Direct engagement and support from REDD+ government with private sector
2. Detailed long-term REDD+ implementation plan (business as usual + new)
3. Activity-based budgets (mapped to implementation plan)
4. Emission reductions projections for planned activities with phased roll out
5. Long-term cash flow model (program costs, carbon revenue, other funding)
6. Authorization from central government to transact in carbon
7. Governance structure established
 1. Ring-fenced REDD+ funding
 2. Dedicated entity with government authority/oversight to operate but allows for private inclusion
 3. Operational procedures and authorities documented
8. Benefits Allocation Plan (includes community stakeholders)
9. Stakeholder/community engagement plan
10. Feedback, Grievance and Redress
11. Monitoring and reporting plan

Not Killing the Golden Goose of Private Sector

Voluntary Buyers/Markets are not Compliance Markets

- They are just that - VOLUNTARY
- Most voluntary buyers seek to claim carbon neutrality and retire credits
- These reductions can remain part of host country accounting
- Should not require corresponding adjustments in buyer's country

Rush to “Fold” Projects in Jurisdictions Causes Reputation Risk

- Projects can no longer generate credits due to country's decision
- Tenure rights violated by countries claiming project credits
- Transfer of wealth issues with J-baseline and/or nesting approaches
- Money stops going to where it is needed

Rush to Invest in Jurisdictions Produces Poor Results

- Funds deployed in shot gun and/or with limited effectiveness => under delivery
- Low levels of accountability and fiscal control cause performance issues
- Benefits sharing does not reward “producers”



THANK YOU!