



Forest Carbon Partnership Facility

8d. Update on FCPF Communications

Twelfth Meeting of Participants Committee (PC12)

Santa Marta, Colombia

June 27-29, 2012

Expanded Communications Plan & Beyond

1. New Website Designed and Documents Catalogued – released in August/September 2012
2. Communications Specialist selected (to start early FY13)
3. Expanded materials on FCPF work and related initiatives – in multiple languages
4. Social Media & increased positive coverage
5. More robust communications activities at the regional level

1. New & Improved FCPF Website

Item	Description
1 Improved Organization & Navigation	Reorganized site with flexible navigation that can be changed easily by site editors based on user feedback
2. A new and improved look!	Modern, and clean design with a more professional style
3. Google Map	Google Map will be integrated into the website with pins showing REDD+ countries.
4. Document Library / Cataloguing	Customized template based on the design provided by the design firm, for cataloguing public and private documents generated as a result of meetings,
4. Enhanced Search Function	Integrated Google search to find documents by title and keywords. <u>NEW custom document search</u> capability to <u>quickly</u> find what you seek!
5. News / Events /Featured News	Ability to add news and events and make some of these featured on the home page as a rotating banner
6. On-Line Registration	Register for PC meetings on -line
7. Discussion Forums	members create topics and discuss various issues.
8. RSS Feeds	RSS feeds will be created for public documents and other content as needed.

Better Navigation, New Look

Participants Login

**FOREST
CARBON
PARTNERSHIP
FACILITY**

Home

About

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Meetings

Knowledge & Resources

Discussions

Document Search

Assisting developing countries in their efforts to reduce emissions from deforestation

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[Read More >](#)



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Nulla sagittis justo nec lectus varius laoree egett. Quisque vitae mi et nulla [Read More >](#)



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New Map Feature

Around the World



Washington Consultation
Meetings - November 8-9, 2007



REDD Countries Donor Carbon Fund Participants REDD Country Candidate

New Document Search Feature

Participants Login



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Template
Guideline

Document Type

Amendment
Annual Report
Assessment
Fund Document
Co-Chairs Summary
Completeness Check
Country Progress Report
Decision

Country /
Organization

Argentina
Australia
Belize
Bhutan
Bolivia
Burkina Faso
Burundi
Cambodia

Keywords

Benefit Sharing REDD+
PC12 Agenda

Theme

Baseline
BioCarbon Fund
Biodiversity
Budget
Capacity building
Carbon Fund
Civil Society Observers
Civil Society Organization
Common Approach

Reset

Search

3. Expanded Materials on REDD+



FOREST CARBON PARTNERSHIP FACILITY

June 2012

THE FCPF CARBON FUND: PIONEERING PERFORMANCE- BASED PAYMENTS FOR REDD+

The Carbon Fund of the Forest Carbon Partnership Facility will pilot payments for verified emission reductions from REDD+ programs. The goal is to provide incentives to reduce emissions while protecting forests, conserving biodiversity, and enhancing the livelihoods of forest-dependent indigenous peoples and local communities.

The Forest Carbon Partnership Facility (FCPF), operational since 2008, is a global partnership focused on demonstrating REDD+ results and informing future REDD+ policy development, including under the United Nations Framework Convention on Climate Change (UNFCCC), through:

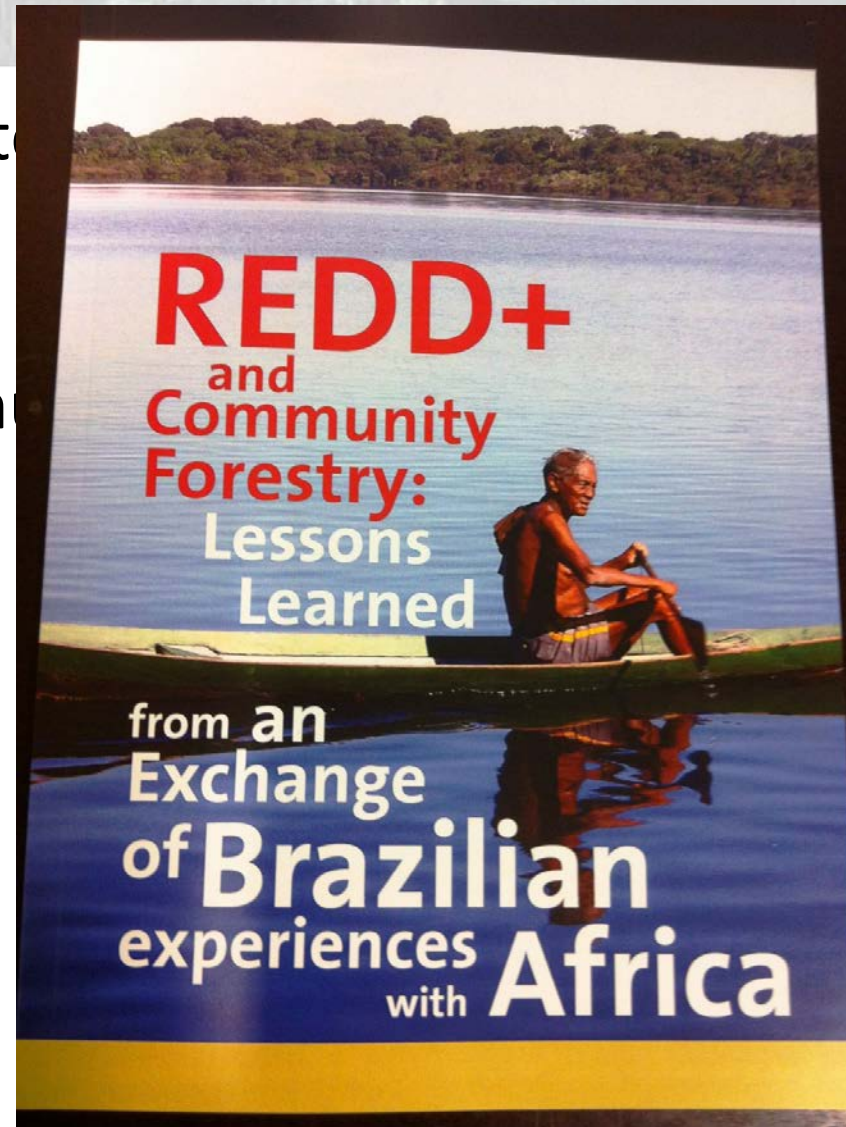
- Capacity building, and financial and technical assistance to REDD+ countries (Readiness Fund)
- Piloting performance-based payments (Carbon Fund)
- Testing ways to enhance livelihoods and biodiversity
- Disseminating knowledge and lessons learned

The FCPF has grown to 36 developing countries and 18 financial contributors (including developed countries, private sector participants and one NGO) and has six categories of observers, including indigenous peoples and civil society. It has raised about US\$450 million for its two funds, the Readiness Fund and the Carbon Fund.

To date, the FCPF has been focused primarily on activities under the Readiness Fund. However, in May 2011 the Carbon Fund became fully operational. Its target size is US\$350 million, which will be used to pilot performance-based incentive systems in a relatively small number of countries.

Results-based Finance for REDD+ Can Support Climate Change Mitigation

Slowing, halting and reversing deforestation is recognized as critical to reducing global greenhouse gas emissions. In addition, protection of the world's remaining forests can contribute to sustainable development, provide benefits to forest-dependent indigenous peoples and local communities, protect important ecosystems, and conserve critical habitats for endangered species.



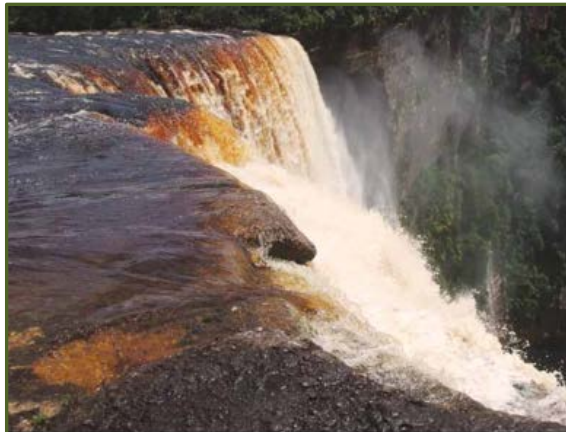
Available at:

<http://web.worldbank.org/WBSITE/EXTERNAL/TOPICS/EXTSDNET/0,,contentMDK:23202165~menuPK:64885113~pagePK:7278667~piPK:64911824~theSitePK:5929282,00.html>

Available at:

<http://www.forestcarbonpartnership.org/fcp/node/13>

3. Expanded Materials on REDD+



Lessons Learned for REDD+ from PES and Conservation Incentive Programs

Examples from Costa Rica, Mexico, and Ecuador



Expanded dissemination of materials on FCPF & related initiatives:

- PES lessons for REDD+ published (co-financed by PROFOR)
- Rio+20 Brief on a vision for the future of forestry at the World Bank



Rio + 20 report available at:

<http://www.forestcarbonpartnership.org/fcp/sites/forestcarbonpartnership.org/files/Documents/PDF/June2012/RIO-BRIEF-Forests.pdf>

Lessons Learned on PES available at:

[http://www.forestcarbonpartnership.org/fcp/sites/forestcarbonpartnership.org/files/Documents/PDF/Mar2012/REDD%20in%20LAC%20Newsletter MARCH 2012 FINAL SP.pdf](http://www.forestcarbonpartnership.org/fcp/sites/forestcarbonpartnership.org/files/Documents/PDF/Mar2012/REDD%20in%20LAC%20Newsletter%20MARCH%202012%20FINAL%20SP.pdf)

4. Social Media – we are live!

“Like” The FCPF on Facebook –

www.facebook.com/forestcarbonpartnershipfacility

Follow the FCPF on Twitter [@FCPFglobal](https://twitter.com/FCPFglobal)



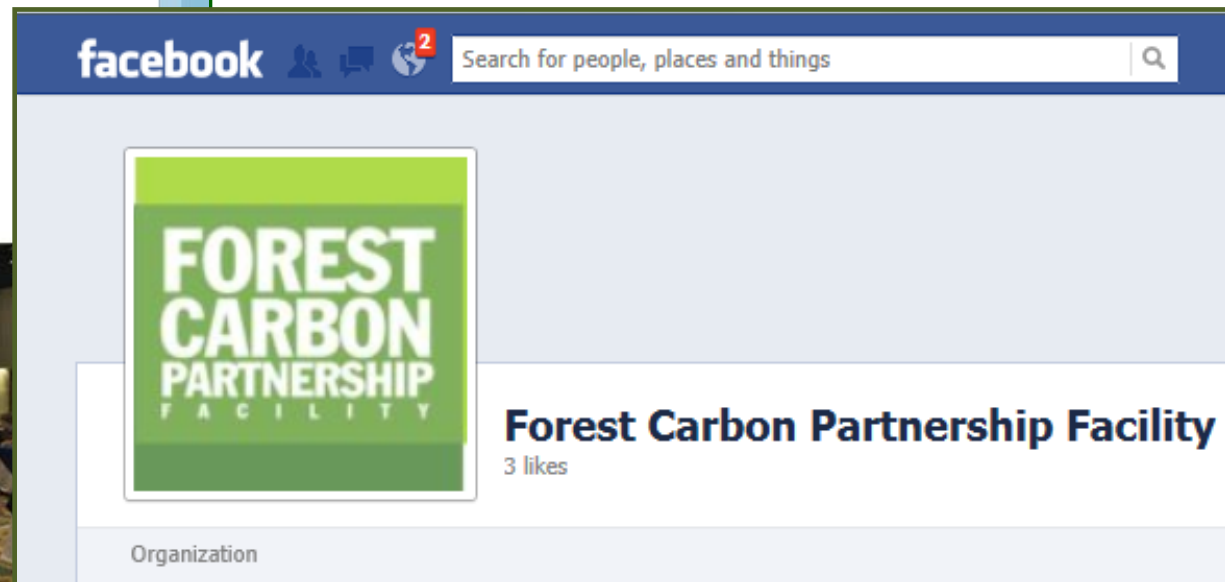
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Organization

5. Increased Media Presence (1)

From SCIENCE Magazine, June 22, 2012

ReDD alert

What can be done to make avoided deforestation more attractive to the private sector?

Words: Roble Lancaster

The use of markets to help reduce emissions from deforestation and forest degradation (ReDD) was referenced for the first time in a UN Framework Convention on Climate Change (UNFCCC) text in December. The decision at Durban's high-level climate change meeting was heralded by many people as a signal for greater private sector involvement in measures to avoid deforestation.

Deforestation since the 1990s is estimated by the Intergovernmental Panel on Climate Change – the UN's top climate science body – to have resulted in emissions of more than 5.8 billion tonnes of carbon dioxide (CO₂). While some public money has been donated to ReDD and a few private companies have invested in voluntary ReDD projects, a step change in private sector involvement is needed to really tackle GHG emissions from deforestation, experts say.

"Latin America is an ideal place to because of the resources – the Amazon open market economies with huge ex- you can go and talk to people with the Greg Dunne, chief executive officer of Chile-based project developer Less Carbon that without any regulatory framework or, means you are making assumptions framework and so taking on a big risk Less Carbon has looked at a projects in Latin America, but until there is more clarity of the mechanism in a regulatory framework is so no rationale for a market. But some private investors are targeting ReDD, despite example, Netherlands-based Eneco has invested in ReDD firms, such as London-based



Australia's Macquarie Bank and Sen's headquartered Terra Global Capital, a initiatives last year that aim to raise money avoided deforestation.

Leslie Dunschinger, founder and managing director of Terra Global Capital, told Carbon Trade important for investors looking at ReDD government approval or endorsement question is not government owned. "our current environment, where courts developing their rules and regulations carbon," she said.

Mark Meyrick, head of the carbon desk at Eneco Energy Trade, said questions over who owns the land has always been a big issue for ReDD. "Public/private partnerships work well because, if you have a national government making a proportion of the forestry budget available to encourage private sector involvement, we all feel a bit more commitment from a country," he said.

Could contract annulments happen elsewhere as work on ReDD mechanisms move to so-called "jurisdictional"

Baseline Map of Carbon Emissions from Deforestation in Tropical Regions

Nancy L. Harris,^{1*} Sandra Brown,¹ Stephen C. Hagen,² Sassan S. Saatchi,^{3,4} Silvia Petrova,¹ William Salas,² Matthew C. Hansen,⁵ Peter V. Potapov,⁵ Alexander Lotsch⁶

Policies to reduce emissions from deforestation would benefit from clearly derived, spatially explicit, statistically bounded estimates of carbon emissions. Existing efforts derive carbon impacts of land-use change using broad assumptions, unreliable data, or both. We improve on this approach using satellite observations of gross forest cover loss and a map of forest carbon stocks to estimate gross carbon emissions across tropical regions between 2000 and 2005 as 0.81 petagram of carbon per year, with a 90% prediction interval of 0.57 to 1.22 petagrams of carbon per year. This estimate is 25 to 50% of recently published estimates. By systematically matching areas of forest loss with their carbon stocks before clearing, these results serve as a more accurate benchmark for monitoring global progress on reducing emissions from deforestation.

"The scale, scope, institutional framework and drivers are diverse, requiring unique solutions in countries"

Benoit Bosquet, Forest Carbon Partnership Facility

However, if recent reports out of Brazil are to be believed – and there is no reason to doubt them – there is still some way to go before private investors can be totally comfortable putting time and money into the ReDD space. On 14 March, Reuters reported that Brazil is considering annulling up to 30 ReDD deals that have already been signed between indigenous groups and Western firms.

The concern for Brazil is that the local people may not have had the legal title to sign over land to the Western companies, Reuters reported. Carbon trading was unable to confirm the story at press time, but, even so, it highlights the high level of risk for private investors looking to be part of the embryonic ReDD market-place.

10 | Carbon Trading | April 2012

Downloaded from www.sciencemag.org

Available at:

<http://www.forestcarbonpartnership.org/fcp/sites/forestcarbonpartnership.org/files/Documents/PDF/Apr2012/Carbon%20Trading%20Magazine-REDD%20Alert-%20pg%2010-interview%20with%20Benoit%20Bosquet.pdf>

Regional Communication Efforts – Latin America

03/12

CALENDARIO

Marzo 24-26: Reunión del Fondo de Carbono (CF3) del FCPF, Asunción, Paraguay

Marzo 28-30: Reunión del Comité de Participantes (PC11) del FCPF, Asunción, Paraguay

Abril 2-3: Reunión de los países piloto del FIP, Brasilia, Brasil



Boletín electrónico

Un servicio informativo sobre actividades REDD+ en LAC

Nuevo Programa de Creación de Capacidades para las Organizaciones de la Sociedad Civil del Sur
Con base en una resolución del Comité de Participantes en octubre de 2011, el FCPF está estableciendo un nuevo Programa de Creación de Capacidades para las Organizaciones de la Sociedad Civil (OSC) del Sur, además del programa existente de Creación de Capacidades para los Pueblos Indígenas.

Se han asignado provisionalmente \$5,5 millones de dólares para todos los países FCPF, sujetos a la realización de un ejercicio de mapeo de actores y el desarrollo de modalidades de operación. Se espera que las modalidades de operación sean discutidas en las reuniones del FCPF en marzo y junio de 2012. Para mayor información: [Mi Bas](#) y [Haddy Sey](#) y [haga click acá para bajar la nota de concepto sobre el programa.](#)

Nuevo representante de las Organizaciones de la Sociedad Civil

Entrevista



Ede Jorge Ijásquez Vázquez

Director de Desarrollo Sostenible (Infraestructura, medio ambiente y recursos naturales, cambio climático, desarrollo rural, urbano y social) Latinoamérica y el Caribe, Banco Mundial

¿Cómo ve la dimensión sobre adaptación al cambio climático en los procesos REDD+?

El manejo sostenible de los bosques es parte fundamental de la agenda de desarrollo inclusivo y verde que apoya el Banco a nivel mundial. En Latinoamérica, los bosques son esenciales para los modos de vida de millones de personas, generando empleos, ingresos, y capital social, entre otros. En ese contexto los bosques deben manejarse en su conjunto de valores y servicios culturales, sociales, ambientales y económicos.

¿Cómo se conectan las iniciativas REDD+ actuales con las negociaciones internacionales?

En la región de Latinoamérica tenemos una oportunidad única de contribuir con conocimiento e innovación a lo que será esa arquitectura climática en el 2015 – todavía no definida – y que iniciaría implementación en el 2020. En particular, el trabajo que los países están haciendo en la preparación para REDD+ y en adaptación basada en la mitigación, continúa proporcionando lecciones sobre implementación, ideas transformadoras en términos de tecnología y nuevos mecanismos financieros, y procesos de diálogo Sur-Sur, los cuales esperamos informen las decisiones a nivel de la Convención.

¿Qué piensa del esquema de pagos por resultados en REDD+?

Creo que REDD+ provee una oportunidad para que los países en desarrollo entren en una relación de socios con países más desarrollados dentro de un esquema de pagos por resultados. La relación ya no será a través de donaciones o préstamos, sino a través de pagos reales por servicios demostrados y se posiciona como una nueva forma de transacción que esperamos seguir apoyando en el futuro.

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explain the role communities and small est conservation

Available at:

http://www.forestcarbonpartnership.org/fcp/sites/forestcarbonpartnership.org/files/Documents/PDF/Mar2012/REDD%20in%20LAC%20Newsletter_MARCH_2012_FINAL_SP.pdf



THANK YOU!

www.forestcarbonpartnership.org